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EarthClean Corporation Signs SAM JOO as Exclusive Distributor for South Korea (Republic of Korea)

Agreement spurs international growth for TetraKO water enhancer, an innovative and environmentally friendly alternative to existing firefighting products.

South St. Paul, Minn. (September 30, 2011) – EarthClean Corporation, a Minnesota-based clean technology company, announced today that SAM JOO S.M.C. Co., Ltd., a clean technology and industrial coatings company based in Seoul, South Korea (Republic of Korea), has been signed as the exclusive EarthClean distributor for the country of South Korea. Terms of the distributor agreement encompass a three-year time frame and \$4.3 million USD. The agreement was signed yesterday as EarthClean CEO and founder, Doug Ruth, visited South Korea with the Minnesota trade delegation led by Governor Mark Dayton.

“In today’s global economy, opportunities for innovative products have no borders, and this agreement is a strong vote of confidence in TetraKO™ by EarthClean, our new and game-changing firefighting technology from Minnesota,” said Ruth. “We are very excited to have established a foundation for cultivating a strong relationship with Chairman Han and the people of SAM JOO. And, it’s with support from Governor Dayton and the trade mission that we’ve been able to sign our first international distributor agreement and further our connections into the Korean government.”

“I congratulate EarthClean on signing their contract with SAM JOO S.M.C Co., Ltd.,” said Governor Dayton. “I am delighted that this trade mission to South Korea has been helpful to them in achieving this very important agreement.”

“We are very pleased and excited to introduce the advantages of EarthClean and TetraKO to the Korean fire suppression market, together with Mr. Doug Ruth and his team,” said SAM JOO’s Chairman Han. “SAM JOO has an excellent record of success in bringing innovative and earth friendly products to market that benefit society. As we plan our vision for the future, we believe the TetraKO technology is an ideal fit for SAM JOO.”

TetraKO, a patented product, the main ingredient of which is cornstarch, transforms water into an adhering solution that can be pumped through standard firefighting equipment. TetraKO has proven to be far superior to other fire suppression products because a key attribute of its proprietary dual thickening agent causes it to stick and stay where applied. When heated by fire, TetraKO becomes even thicker and releases a dense steam, dramatically aiding in fire suppression.

TetraKO solution has been independently tested by accredited laboratories, and has been certified *ready* biodegradable and non-toxic (aquatic and mammalian) using EPA and internationally recognized OECD (Organisation for Economic Co-operation and Development) standards. Independent lab testing has also verified that TetraKO solution passes National Fire Protection Association (NFPA) Uniform Corrosion metrics.

Photo caption: Doug Ruth of EarthClean Corporation (lower right) and Chairman Han of SAM JOO S.M.C. Co., Ltd., sign their distributor agreement at the home of Kathleen Stephens, U.S. Ambassador to the Republic of South Korea. Standing behind them are Mark Phillips (left) of the Minnesota Department of Employment and Economic Development (DEED) and Minnesota Governor Mark Dayton.

About SAM JOO S.M.C.

SAM JOO S.M.C. Co., Ltd. was founded in 1995 and is best known for the COURUSEAL process, an innovative and earth friendly method for protecting concrete and steel structures that improves durability, weather resistance and service life in severe environments. In 2007, the company received the Korea Green Construction Award Grand Prize and, in 2009, was recognized with the Beautiful Enterprise of Korea Award. SAM JOO is expanding into other clean technology markets where innovative products and services deliver unique benefits.

About EarthClean Corporation

EarthClean Corporation is a Minnesota-based company whose mission is to develop and introduce environmentally friendly and biodegradable technologies. A team of engineers, scientists and firefighters developed the company's first product, TetraKO next generation water enhancer. In 2010, EarthClean received the top prize in the Cleantech Open North Central Region competition and placed third overall in the national competition. The Cleantech Open is the world's largest cleantech business competition. Visit www.tetraKO.com for more information and to see the product in action.

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